

PROJECT CASK

Make a Splash for CASK

Corporate Sponsorship · May 2026

Rare as Unicorns. Strong as Lions.

CASK gene disorders can deny children the abilities most of us take for granted — movement, speech, independence, good health. There are no targeted treatments. Because these disorders are ultra-rare, they are routinely overlooked by industry and underfunded by traditional research pipelines.

As parents of these children we could not wait, so we did something about it.

Project CASK is a parent-led nonprofit that has committed over \$631,500 to gene therapy, small molecule, and natural history research — funded almost entirely by families — with an additional \$150,000 investment planned for 2026. We call our CASK loved ones and our community Liocorns: part lion, part unicorn, entirely unstoppable.

THE CAMPAIGN

This May, families and supporters across 54 countries Make a Splash for CASK — will be splashing, running, baking and fundraising together. It is joyful, it is community-wide, and every dollar raised goes toward treatments for children who desperately need them.

Tier names follow the journey of a wave: from the first Ripple to a full Cannon Ball. When you sponsor, you become part of the force that carries this community forward.

Corporate sponsorship amplifies our reach across a global network and puts your name alongside the families and scientists building a future for these children.






WHY YOUR BUSINESS SHOULD CARE

A sponsorship with Project CASK demonstrates your commitment to children and families, to the grit to undertake what the world has overlooked, and to the belief that ultra-rare does not mean impossible. It is a partnership with parents joined together by the deepest love and drive to change the future for their children.

- Your name on our virtual global sponsor wall and campaign materials
- Social media recognition reaching advocates and partners across 54 countries
- A tax-deductible contribution with a receipt for your records
- The knowledge that your business is helping to change lives for kids who need it

SPONSORSHIP TIERS

All tiers are tax-deductible as charitable contributions to a 501(c)(3). Benefits are active throughout the May campaign and, where noted, ongoing.

BENEFIT	 Ripple \$500	 Wave \$1,000	 Splash \$2,500	 Swell \$5,000	 Cannon Ball \$10,000
Named on projectcask.org sponsor wall	✓	✓	✓	✓	✓
Named in Make a Splash social media campaign (reach 54 countries)	—	✓	✓	✓	✓
Logo in Annual Impact Report	—	✓	✓	✓	✓
Logo on Make a Splash digital campaign materials	—	—	✓	✓	✓
Social media feature post	—	—	—	✓	✓
Featured profile in Annual Impact Report	—	—	—	—	✓
Named in press release on funded research grants in 2026	—	—	—	—	✓
Tax-deductible as charitable contribution	✓	✓	✓	✓	✓

DOUBLE YOUR IMPACT: COMMUNITY MATCHING POOL

Here is where your sponsorship can do something especially powerful. Corporate sponsors at any tier may optionally contribute to the Make a Splash Community Matching Pool. The pool is held and deployed later in the year to match family donations during Project CASK's year-end giving campaign – dollar for dollar.

That means a family that raises \$100 at their Liocorn Lemonade stand sees it become \$200. Your sponsorship does not just fund research directly, it multiplies the generosity of hundreds of families around the world.

Yes, I would also like to contribute to the Make a Splash Community Matching Pool.

Additional matching pool contribution: \$_____

Yes, I would also like to contribute to the Make a Splash Community Matching Pool.

Please use my current sponsorship.

QUESTIONS?

We are a parent-run organization, and we genuinely love hearing from local businesses who want to be part of this journey. Whether you have questions about a specific tier, want to discuss an in-kind contribution, or just want to learn more about CASK before deciding, please reach out.

hello@projectcask.org
projectcask.org
 @projectcask

READY TO SPONSOR?

Complete our online form at:

<https://givebutter.com/2026-SPLASH>

We will confirm your sponsorship and send a tax-deductible acknowledgment letter.